

Daniel Price

Creative Assistant

Work Experience

MWM Universe - Creative Assistant (2019 - 2020)

At MWM Universe I worked as a Creative Assistant. Under the Executive VP of Content, I assisted Universe in the development of multiple intellectual properties, scouted for potential franchise opportunities, and performed necessary daily office admin tasks. I was also a Creative Development Intern from 2018-2019.

FRANCHISE DEVELOPMENT

Museum of Lost Wonder (Creator: Jeff Hoke)

- Contributed to the creation of world rules and characters during the early stages of development.
- Worked with the author of Museum of Lost Wonder to organize research, notes, and legal logistics.
- Jr. Creative Lead on internal sub projects regarding the Museum of Lost Wonder.
 - Created the initial Story Bible that would be used as a narrative baseline, establishing rules, concepts, and potential characters that would be utilized by future writers on the project.
 - Contributed to the development of a narrative Instagram account that was created to introduce the Museum of Lost Wonder IP to a new audience.

Flyboy (Creator: Hebru Brantley)

- Assisted the Universe Division's Head of Production with scheduling, logistics, and accounting during the development and build of the [Nevermore Park Installation](#) in Chicago.

Karate Jones (Creator: Chris Denson)

- Contributed notes for meetings and creative documents regarding the development of characters, world rules, and plot points.

Space Hoppers (Creator Zach Mortenson)

- Provided notes for creative documents regarding characters and world design.

Adorned by Chi (Creator: Jacque Aye)

- Assisted in the development of the Adorned by Chi graphic novel by providing creative notes during meetings with creator Jacque Aye, and Editor Heather Antos.

Starry Kitchen (Creator: Nguyen Tran)

- Provided development notes.

Newport Beach Film Festival - Intern (2017 - 2018)

At the Newport Beach Film Festival my primary tasks included reviewing all film submissions throughout the year, creating graphics for submission advertisements, and ushering the film festival itself.

- Reviewed submissions.
- Created graphics for festival submission advertisements.
- On site ushering during festival events.

Vego - Co-Founder: Director of Marketing and Branding (2015)

In my freshmen year of college, my roommate and I, along with two other friends, formed a start up focusing on the creation of 360 degree video tours of college campuses offered at a fraction of the price it would take to create a full virtual campus tour. I created the aesthetics we used to brand Vego, such as logos, icons, and any other graphics we needed to explain our business model.

- Graphics and branding director for start up created in a college dorm room.
- We created the virtual tour videos currently displayed in Dodge College's entrance kiosk.
- Vego gave a presentation on the state of Virtual Reality and Graphics Technologies in 2015, presented alongside the Vice President of AMD.

Contact Information

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650 804 1844

Los Angeles, CA

Education

BA in Screenwriting w/
Minor in Advertising

Chapman University
2015 - 2019

Skills

Software:

- Illustrator
- InDesign
- Photoshop
- Premiere

Office Administration

Graphic Design

Multimedia Coverage:

- Feature/Pilot Scripts
- Graphic Novels
- Creative Decks
- Treatments
- Video Games
- Novels

Proficient in Mandarin

Wushu Practitioner

References

Denise Rodine | Chief People Officer
drodine@madisonwellsmedia.com

Diana Williams | Producer
(formerly EVP Content, MWM)
diana@kineticenergy.com